

Spring '24 Guide to AI for Salesforce Professionals

Empowering Pros With AI Skills

AI Focused Salesforce Resources

[Salesforce AI News](#) - Keep up with the latest on AI.

[AI Force Plus](#) - Watch Expert Interviews, See Demos and more.

[Learn About Salesforce Einstein Copilot](#) - Get our take on the latest rollout.

[GPT Dreamin Videos](#) - 20+ hours of free Salesforce AI learning.

[AI Specialist Program](#) - Join the Waitlist to learn AI for Salesforce professionals.



Take the 3 Day AI Flow challenge and learn about AI inside a Flow!

AI Focused Salesforce Resources

[Trial Org](#) - For Trailhead Prompt Builder and Copilot

[Einstein for Formulas](#) - Salesforce Article for Decoding formulas.

[Learn About Salesforce Copilot Actions](#) - Salesforce Article on Copilot Actions

[Salesforce Guide to Prompt Builder](#) - Salesforce's Guide to Prompt Builder

[New Developer Trailmix](#) - Salesforce IDE and Code Builder Introduction

Say hello to Einstein Copilot.



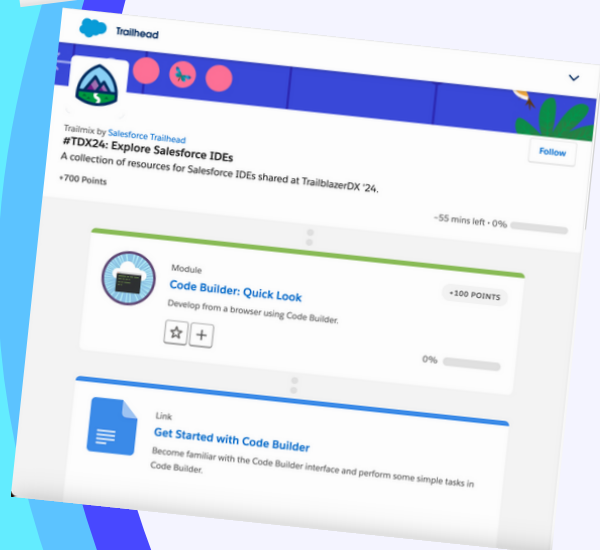
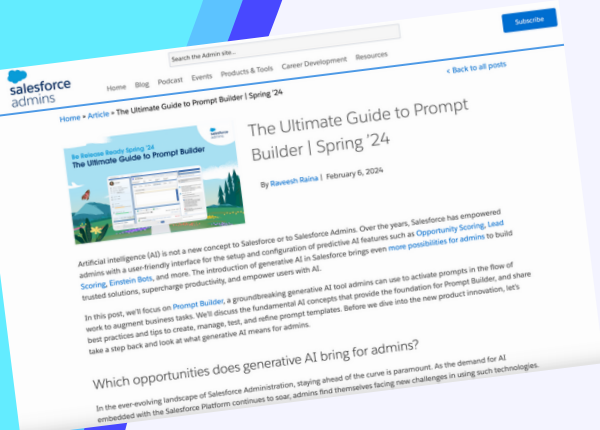
Sign-Up for a Trial Org with Einstein Generative AI

Use this page to sign up for a 5-day Einstein Generative AI enabled Developer edition org. As soon as an org is available, you'll receive an email with log-in information. Once you have your org, you can complete the "Quick Start: Einstein Copilot" and "Quick Start: Prompt Builder" Trailhead projects.

Agreement Name: I agree to the [Sales Service Agreement](#), [Developer Services and Subscription Program Agreement](#)

First Name *
Last Name *
Email Address *
Role *
Company *
Country *
Phone Code *
Phone Code *
Agreement *
Sign Me Up!

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10 Week Guide to AI Certified

AI Force GPT Specialist Track		Salesforce AI Associate Track	
Week 1	<p><u>Modules 1-2</u> What is AI Human vs AI Communication Advanced Autocomplete/Answer SMART Methodology Work Hand In Hand with AI</p>	Week 1	<p>Fundamentals AI-Ready Data</p>
Week 2	<p><u>Module 3</u> Introducing Your AI Assistant Business Use Case Practice - Validation Rules 3 Lessons: Intro - Experienced - Advanced</p>	Week 2	<p>Generative AI Basics Data Management Best Practice Guide</p>
Week 3	<p><u>Module 4</u> Business Use Case Practice - Formula Fields 3 Lessons: Intro - Experienced - Advanced</p>	Week 3	<p>Generative Vs Predictive AI Natural Language Processing Basics Data Quality Dimensions</p>
Week 4	<p><u>Modules 5-6</u> Business Use Case Practice - SOQL 3 Lessons: Intro - Experienced - Advanced Business Use Case - Triggers 3 Lessons: Intro - Experienced</p>	Week 4	<p>Responsible Creation of AI Einstein Basics Einstein Bots Basics</p>
Week 5	<p><u>Modules 7, 8 & 9</u> Other GPT Capabilities AI Limitations Prompt Engineering Prompt Types and Best Practice Applied Prompt Engineering</p>	Week 5	<p>Einstein Next Best Action Sales Cloud Einstein</p>
Week 6	<p><u>Module 10</u> Intro to FlowGPT Setup - Named Credentials FlowGPT Actions</p>	Week 6	<p>Trustful AI Prompts Responsible AI Development Guidelines AI Application Development Best Practices</p>
Week 7	<p><u>Module 11</u> Creating an AI Assistant with GPT Considerations</p>		
Week 8	<p><u>Module 12</u> Your Turn & How to Succeed as a GPT Specialist</p>	Week 8	<p>AI Assistant Development</p>
Week 9	<p>Post GPT Specialist Cert on LinkedIn Update Resume</p>	Week 9	<p>AI Assistant Development (Continued) AI Associate Certification Overview</p>
Week 10	<p>Start working on your own AI Flows Watch Members Sessions on AI Force Plus</p>	Week 10	<p>Build Your Data Literacy (Continued) AI Associate Cert Prep Take the AI Associate Cert</p>

[Learn More](#)



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AI Force