To: [Insert Superior's Name]
Subject Line: Exploring Salesforce's New AI Capabilities with AI Force Training

Dear [Superior's Name],

I've been following the AI developments related to Salesforce and considering how we can take advantage of it.

Salesforce now offers Generative AI Powered Features for Sales and Service. These cutting-edge AI capabilities allow for the generation of personalized service replies, summaries of customer interactions, and auto-generation of customer emails based on Salesforce-stored data. Also, the Trust Layer ensures that no data is stored by 3rd party AI providers, maintaining our data security.

However, there are certain barriers preventing me from proposing this route. The cost is significant at $50/user/month, and currently, these features are only available to Salesforce Unlimited Edition customers ($330/user/month).

In light of this, I believe our team can use the Salesforce tools and training available from AI Force Training. They have a dedicated AI program specialized for Salesforce professionals with tools and resources. This training will equip us with the necessary skills to leverage AI tools like ChatGPT and AIForceGPT for work efficiency improvements, and provide training on in-org tools like FlowGPT for using AI to automate business processes inside the org. The program includes topics like AI/GPT security to ensure safe use.

If we invest in AI Force Training, we could enhance our efficiency in projects such as:

• [add project or initiative here]
• [add project or initiative here]

Past participants of AI Force Training have reported:

• 95% found solutions to overcome business challenges*
• 92% learned techniques that increased efficiencies or saved time*
• 90% discovered tools to engage better with customers*
• 89% found new ways of using AI to significantly improve their business operations*
*Based on a random draw surveys

The AI Force Training program fee is $697, providing access to AI training materials, the AIForceGPT tool designed for all Salesforce roles including Consultants, Admins and Developers, FlowGPT tool setup and accelerator, and 12 months of continuous access to program updates to keep up with the rapid pace of AI developments. Upon completion and

passing the final test, trainees are awarded a GPT Specialists Certificate.
Since Salesforce's new Generative AI Powered Features are not accessible to us and since we can get more business requirement driven AI solutions, I think AI Force Training skills and tools are a powerful alternative.

I believe our investment in AI Force Training could position us well in the rapidly changing AI landscape. I'm happy to share more details or discuss further at your convenience. I've connected with the founder of AI Force Training and he or his team can answer any questions we have.

Thank you for considering this proposal. I look forward to your feedback.

Best regards,

[Your Name]